Responses/ feedback.

Cakes.co.ke – Mary Joy

Tough points:

The clients – it’s hard to deal with them sometimes

Cost of setting up business:

30k-50k – oven types (equipment), ingredients

Pricing of cake:

Location of business

Delivery to people

Rent Costs

Labour costs

Dish prices – depends on kg of cake

Delivery – to City BUT with extra cost to the customer

CLIENTS IS NOT A PROBLEM!

Support – Capital

Crowd funding

Lemongrass – Ken Maina

Location, Location, Location!!!

Training of the chefs – very IMPORTANT!

Ask him: Akuwe trainer wa incubation….

**Food festival**

Tents, food eating competition

Bidco, Tropical Heat, Royco, Heinz, all these food people.

A LOT to do…

Professionalism

Don’t let money get between the team and the goal

Pitch that food fest idea really well - SOLID PRESENTATION

Put the whole menu for the businesses in the app – filter by store

Tracking company – to track the bike or car -